

Real Clients, Real Reviews REALTOR® Ratings

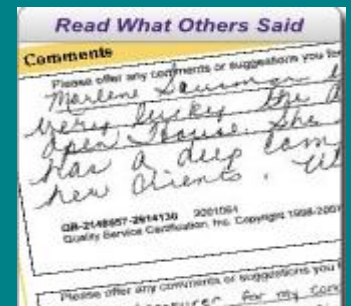
- Single, reliable resource designed by the real estate industry to measure realtors' performance based on real reviews of homebuyer and seller clients
- Uses an independent, third-party collection process to foster credibility
- Collects and evaluates feedback from customer surveys



REALTOR Ratings: Trusted. Verified. Professional.

This program will allow you to:

- Voice your perspective of your transaction experience with your agent
- Provide valuable feedback on topics such as the agent's availability, responsiveness, and knowledge of the community
- Be an active participant in reinforcing exceptional aspects of your experience and helping improve your agent's services



REALTOR® Ratings is a program brought to you by the California Association of REALTORS®, MLSListings, Inc., and **[**INSERT BROKER NAME**]** to develop an industry benchmark for client service. We appreciate your participation in this program to help evaluate its effectiveness. **[**INSERT BROKER NAME**]** is proud to serve as your partner for real estate information services.