

## Social Media Inserts

### Facebook and Twitter Postings for REALTOR® Ratings

#### Brokers to Agents

- Improve your client experience and secure future referrals by using REALTOR® Ratings to assess how client's perceive your business style
- Find out how your clients would rate your performance as a real estate professional and use that information to build your reputation
- Find out how clients would rate your performance as a real estate professional and use that information to build your business
- Thanks to REALTOR® Ratings, you can now publish client reviews online to build your reputation as a real estate professional
- Discover which areas of your business need improvement by utilizing REALTOR® Ratings
- Discover which area of your business needs work by taking advantage of REALTOR® Ratings
- Want a competitive edge? Use REALTOR® Ratings as a means of competitive analysis and internal measurement
- REALTOR® Ratings: Build your reputation by publishing client reviews online or simply just discover which areas of your business need improvement by keeping the reviews internal
- REALTOR® Ratings: Build your reputation by publishing client reviews or discover areas of your business needing improvement by internalizing reviews
- REALTOR® Ratings: Take advantage of this opportunity to build your business one client review at a time
- REALTOR® Ratings: your clients, your reputation, your success
- Use REALTOR® Ratings to answer consumers' demands for reliable, trusted ratings on real estate professionals
- REALTOR® Ratings: a credible solution for real estate professionals to measure and enhance their customer service performance
- REALTOR® Ratings—a trusted agent ratings program—serves your interest in building your reputation and referral network
- Improve your reputation and referral network by taking advantage of REALTOR® Ratings—an accurate and reliable information source

- Protect and build your reputation with REALTOR® Ratings by being a part of the process
- Assure your clients' you are the right investment by strengthening your reputation with REALTOR® Ratings
- Earn your client's trust and confidence by building your reputation with REALTOR® Ratings
- Want to weed out the competition? Use REALTOR® Ratings to compare yourself to your competitors and find out what you're missing
- Use REALTOR® Ratings to discover what your competitors have that you lack

### **Brokers to Public**

- Use REALTOR® Ratings to make a well-researched and informed decision on which agent can best satisfy your needs
- Tired of searching the internet for credible agent reviews? Use REALTOR® Ratings—a trusted information source—for an unbiased perspective
- Find accurate and reliable evaluations of agents along with a consistent measure of comparison by using REALTOR® Ratings
- REALTOR® Ratings: an accurate and reliable information source on choosing the right agent for you
- REALTOR® Ratings: an accurate and trusted source of agent evaluations with consistent comparison measurements
- Satisfy your needs with REALTOR® Ratings by taking advantage of this trusted information source on real estate professionals
- Wish there was a simple and fast way to receive information on potential agents? Take advantage of REALTOR® Ratings now!
- REALTOR® Ratings—an agent ratings program—enables you to make a well-researched and informed decision on which agent can best serve you
- Thanks to REALTOR® Ratings, you can now make a well-researched and informed decision on which agent can best serve your needs
- Gain an unbiased perspective of agents and their clients' complete transaction experiences by utilizing REALTOR® Ratings
- Assure your needs are met by using REALTOR® Ratings to make a well-researched and informed decision on which agent can best suit your needs

- Take advantage of REALTOR® Rating's reliable evaluation process and consistent measure of comparison when trying to pick your agent
- Unsure of which agent to pick? Use REALTOR® Ratings to read client reviews and make a well-researched and informed decision
- REALTOR® Ratings: a simple and trustworthy way to discover which agent can best serve your needs
- Use REALTOR® Ratings to make a well-researched and informed decision on which real estate professional meets your requirements
- Have certain requirements in an agent? Use REALTOR® Ratings to find which real estate profession can best serve your interest
- Require certain things from your agent? REALTOR® Ratings can help match you with the agent you're searching for
- REALTOR® Ratings can help match you with the real estate professional you're searching for
- Still in search of an agent? Use REALTOR® Ratings to research and compare real estate professionals near you
- Looking for an agent? Take advantage of REALTOR® Ratings in making a well-researched and informed decision on a suitable agent for you

### **Agents to Public**

- The accuracy and reliability of REALTOR® Ratings is unlike any other consumer rating system I've seen
- I am proud to be a part of REALTOR® Ratings
- I am proud to be a part of REALTOR® Ratings and further providing my clients with the assurance and reliability they deserve in choosing an agent
- REALTOR® Ratings: a trustworthy and reliable agent rating system you can count on
- REALTOR® Ratings: an industry-approved evaluation process that measures agents according to what you should expect from your real estate professional
- Need help choosing an agent? Use REALTOR® Ratings to research and compare real estate professionals near you
- As a participant in REALTOR® Ratings, my ratings are available to you to gain an unbiased, client's perspective

- Read my client reviews on REALTOR® Ratings to gain unbiased and trustworthy accounts of my past customer experiences
- Use REALTOR® Ratings for real referrals and real experiences of real estate professionals
- REALTOR® Ratings: reviews you can trust on real estate professionals
- Use REALTOR® Ratings to determine if you'd like to invest in me as your real estate professional
- Take advantage of REALTOR® Ratings to determine if I'm the agent that can best serve your interests
- In need of an agent? Check out my client reviews on REALTOR® Ratings to see if I'm the best fit for you
- Having trouble finding a reliable source of agent reviews? Use REALTOR® Ratings to make a well-researched and informed decision on which agent can serve you
- As a proud member of REALTOR® Ratings—a trusted and reliable information source, I now share my client reviews with you
- As a proud member of REALTOR® Ratings, I encourage you to review my ratings and customer experiences to make sure I'm the best fit agent for you
- REALTOR® Ratings: take advantage of this trusted and reliable source of information on real estate professionals
- REALTOR® Ratings: a way to assure you find an agent who can serve your needs
- I am proud to be a member of REALTOR® Ratings in order to provide you with an unbiased, client's perspective on my previous customer experiences
- Read my client reviews on REALTOR® Ratings to determine if I am the best fit agent for you in finding your dream home