



Banner Ads/Intranet Value Taglines (Content inserted with imagery in banner ads)

Trust message

REALTOR® Ratings- *Real* Clients, *Real* Reviews
Choose REALTOR® Ratings to earn your client's trust and confidence
Real referrals. Real experiences. Real clients.
REALTOR® Ratings: Truthful. Genuine. Exceptional.
REALTOR® Ratings: Real reviews your clients can trust.
Build your reputation from a trusted, valued source
REALTOR® Ratings builds reliable testimonials and referrals for your benefit
Let REALTOR® Ratings help you build a reputation your clients can count on
REALTOR® Ratings- your clients, your reputation, your success
Take charge of your reputation using a system you can trust
REALTOR® Ratings: a trusted source for you and your clients
REALTOR® Ratings: Trusted. Verified. Professional.
Choose fair, transparent, realistic reviews.

Professional message

The professional standard for customer service.
REALTOR® Ratings: Verified. Professional. Trusted.
Customer service, verified.
Trust-- but verify. REALTOR® Ratings: the independent industry standard.
REALTOR® Ratings. We know agents.

Sales/Referrals message

Make a sale for life.
Make your last sale work for you.
Turn your last sale into your next client.
Their dream home is your next referral.
Because the sale doesn't end when the transaction closes.

Investment message

Because your clients buy more than just a home.
In your client's mind, you're the investment.
They buy the home. They invest in you.

Experience message

A good experience starts and ends with REALTOR® Ratings.
REALTOR® Ratings = A Great real estate experience.

Parity (I'm afraid I'm going to get a bad review) message

Consumer reviews are already out there. Be part of the process.
Googled yourself lately? Take charge of your online reputation.
It's your reputation. Protect it with REALTOR® Ratings.
As a service provider, you should expect to be rated. Choose the system that's fair.
The independent, industry standard for customer service.
Choose fair, transparent, realistic reviews.

RR as a Professional Investment / Levels the Playing Field

Invest in your own future. Build your reputation with REALTOR® Ratings.
Start building your body of work today.

Because reputation management begins and ends with you.
Level the playing field. Let your reputation speak for itself.
Your reputation speaks for itself, but who's listening?
REALTOR® Ratings. Show you know what really matters to clients.
Service is measured in moments, not years. REALTOR® Ratings – reviews you can trust.