

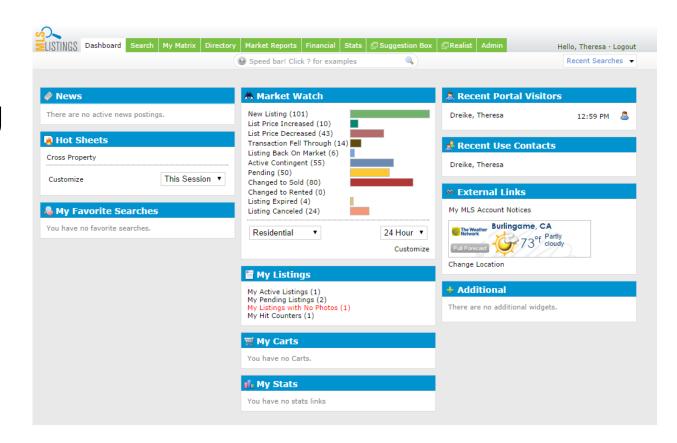
Your Guide to the Next Generation of MLSListings

My Listings and Matrix Updates You Need to Know

What's Happening?

Implementing two all new systems:

- My Listings
- Matrix



Why the new systems?

We reviewed feedback from you over the past few years, and watched industry trends. We learned you want:

- Applications to accommodate modern technology: smartphones, tablets, etc.
- Easier ways to assert your brand in the online community.
- Expanded expertise spanning the entire state of California to accommodate client relocation and investment needs.
- ✓ Viewing and listing from one tool for business efficiency.













Underlying Changes

- New Statuses, Property Classes, Property Types
 - Coming Soon
 - Contingent
 - Pending
 - Residential: Single Family Home, Townhouse, Condominium, Farm/Ranch, Manufactured Home, Floating Home
 - Income/Multi-Unit 2-4: Duplex, Triplex, Fourplex, Other Multi-Unit
 - Income/Multi-Unit 5+: Five or More Units
 - Residential Lot: Residential Lot, Residential Development Land, Agriculture/Ranch Land, Other Residential Land
 - Commercial Land: Commercial Agricultural Land, Industrial Land, Other Commercial Land
 - Commercial for Sale: Commercial Property
 - Business: Business for Sale
 - Commercial Lease: Commercial Lease
 - Rental: House for Rent, Townhouse for Rent, Apartment/Condo for Rent, Other Property Rental



Underlying Changes

Change in MLS Number Format

- Moving away from the beginning signifying the year of the listing.
- Search using ML in front of the number.

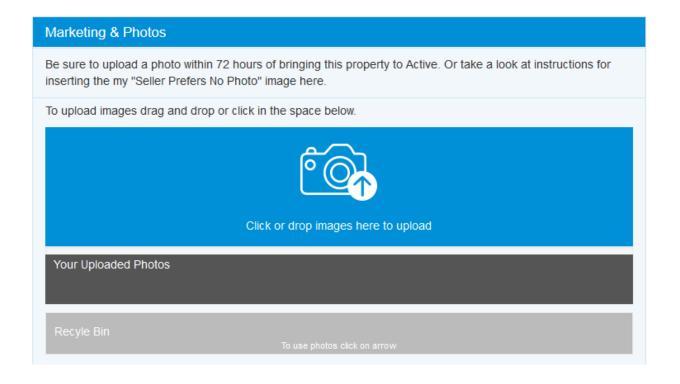
City is now Postal City

- No more MLS City
- at request of MLS Area Task Force



My Listings Highlights

Easier Photo upload process



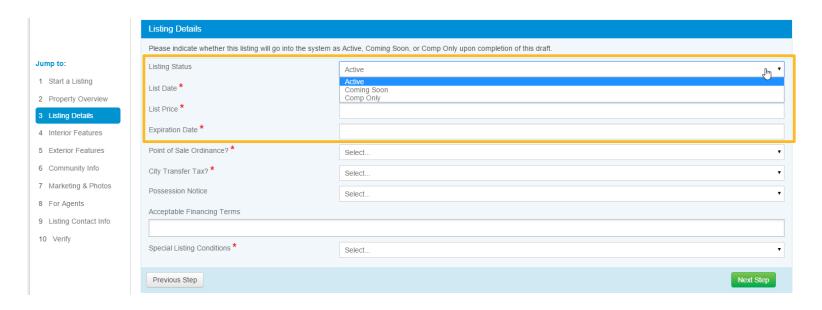


My Listings Highlights

File Exclusions Electronically



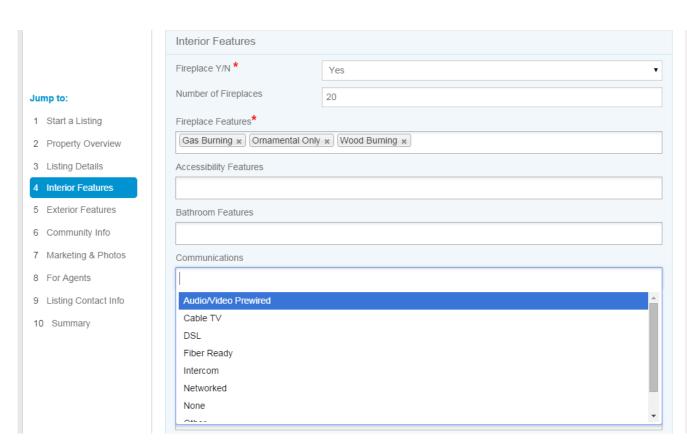
Coming Soon and Comp Only Listings

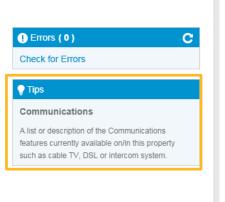




My Listings Highlights

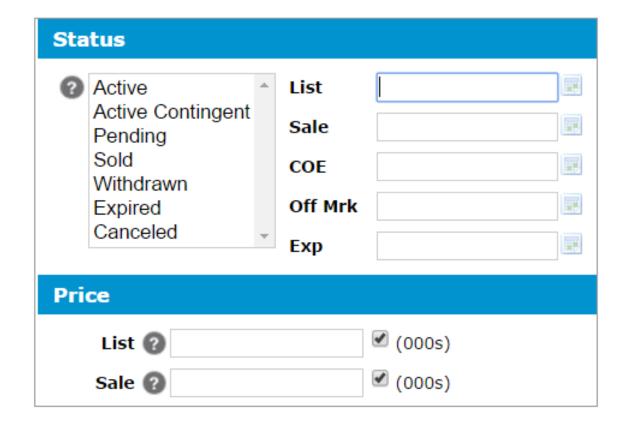
Tips for Each Field







New Status – Active Contingent with easier location for date searches



More Property Types in All Classes



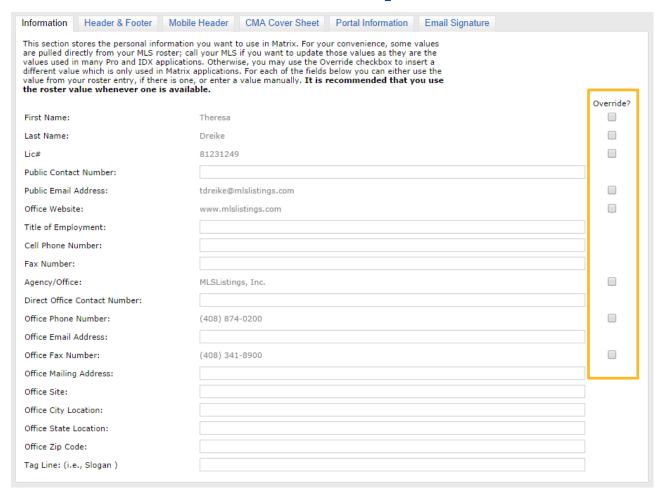
New Field in Building Description for Stories



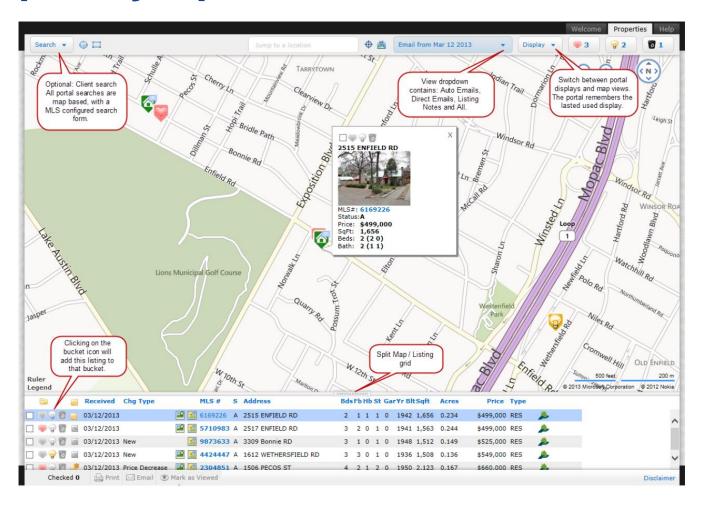
Property History New Look

MLS # ML81432901	Change Date 09/10/2014	Field Name Status	Old Value \$1,198,000	New Value A	Broker Code CBR.15	List / Sell Office Coldwell Banker	Change Type New Listing
ML80770530	02/26/2008	Status	AC	S (\$957,000)	NTERO.6	Intero Real Estate Services	Changed to Sold
ML80770530	01/17/2008	Status	Α	AC	CBR.78	Coldwell Banker-San Jose-Willow Glen	Active Contingent
ML80770530	01/07/2008	Status	\$969,950	Α	CBR.78	Coldwell Banker-San Jose-Willow Glen	New Listing
ML80363612	01/30/2004	Status	AC	S (\$595,000)	APR.6	Alain Pinel Realtors	Changed to Sold
ML80363612	12/15/2003	Status	Α	AC	WINSV.4	Windermere S. V. P.	Active Contingent
ML80363612	11/20/2003	Status	\$599,950	Α	WINSV.4	Windermere S. V. P.	New Listing
ML80136945	11/01/2001	Status	W	E	C21NV.1	Century 21 North Valley	Listing Expired
ML80136945	07/30/2001	Status	Α	W	C21NV.1	Century 21 North Valley	Withdrawn
ML80136945	06/29/2001	Status	\$580,000	Α	C21NV.1	Century 21 North Valley	New Listing
ML89831146	10/23/1998	Status	Α	С	SCVA.1	Century 21 SCVA	Listing Canceled
ML89831146	10/23/1998	Status	W	Α	SCVA.1	Century 21 SCVA	Listing Back On Market
ML89831146	10/14/1998	Status	Α	W	SCVA.1	Century 21 SCVA	Withdrawn
ML89831146	10/01/1998	ListPrice	\$480,000	\$460,000	SCVA.1	Century 21 SCVA	List Price Decreased
ML89831146	07/14/1998	Status	\$460,000	A	SCVA.1	Century 21 SCVA	New Listing

More Personalization Options



Completely Updated Client Portal



Contacts

Moving over from Old Matrix by Nov. 13

Saved Searches

90% will move over from Old Matrix by Nov. 13

Timeline

Date	Milestone
Thurs., Nov. 13, 2014	New Matrix Officially Available.
Nov. 13 – Dec. 8, 2014	Verification Period. Use this time to verify that your information is correct in new Matrix
Wed., Dec. 9, 2014	New Matrix becomes your primary system. Old Matrix will be available for verification only.
Wed., Dec. 9, 2014	New My Listings comes online and becomes primary system to enter and manage listings.
Tues., Feb. 3, 2015	Old Matrix is retired.

Questions?

For more information:

http://portal.mlslistings.com/next-generation-of-mlslistings/

