

MLS RULES UPDATE

Effective August 2019

This update affects

- ✓ Brokers
- ✓ Agents

- “Tips” are available for each listing field to explain what it means, how to use it, etc.
- Resetting Days on Market (DOM) has specific steps
- Photo rule change removes restrictions

Every Listing Field Has Its Own “Tip”

Did You Know: If you click on any listing field in the Listing Input application, an associated “Tip” appears in the right column of the page. This time-saving, built-in help tool clearly explains each field’s meaning, what you need to enter, and other useful information to keep you within rules compliance and provide answers to questions you may have.

The screenshot shows the Listing Input application interface. On the right side, there is a 'Tips' panel for the 'VOW-IDX AVM' field. The tip text reads: 'Indicate whether or not you allow public portals to display automated valuation model (AVM) pricing along with the list price for the subject property. IMPORTANT: Choosing to disable this feature does not prohibit portal operators from communicating their professional judgement on any listing or notifying users that the feature has been disabled at the request of the seller. MLSListings may request verification that the seller has asked to disable the feature. Verification must be presented upon request.' A red arrow points from the 'VOW-IDX AVM' dropdown menu in the main form to the tip panel.

How to Reset Days on Market (DOM)

Sellers or agents may periodically want to “refresh” or reset the accumulated Days on Market (DOM) for a listed property to zero.

- Here’s how to relist with zero (0) DOM:

- Cancel the current agreement, Sign a new agreement
 - (Optional: agents can use private remarks to disclose a new agreement is in place)
- Then cancel the listing on the MLS
- Submit exclusion for new agreement
- Wait 31 days, then relist the property

Note: Withdrawn status will neither reset DOM nor add more DOM

This reference article explains how DOM works:

<http://portal.mlslistings.com/help/2011/04/05/dom/>

Photo Rule Change - Prohibitions Lifted

The MLS Rules Committee and Board of Directors removed the photo prohibition on using overlays, mosaics, or added text. However, text only images are still forbidden.

Section 7.11.2 Listing Photograph Requirements

Photos or images may not contain added text overlay, text only or be in a mosaic or tiled style (multiple images within one frame). Photos or images with embedded data such as time stamps or floorplans are not prohibited. Images may not contain text only.

The MLS Rules with changes are available [here](#):

Training

Support

What's New

Contact Us

PHONE: 408-874-0200 option #5

EMAIL: compliance@mlslistings.com



CONTACT
MLS COMPLIANCE